

Public Health

Privacy Notice – Active Calderdale Your Views Matter Survey

Calderdale Metropolitan Borough Council of Town Hall, Crossley Street, Halifax, HX1 1UJ is registered with the Information Commissioners Office (ICO) under the provision of the Data Protection Act 2018. The Council takes its responsibilities as Data Controller under the Act very seriously. This privacy notice explains how your personal information will be processed if you chose to take part in the Active Calderdale Local Survey.

The type of information we will collect

The following personal information may be collected directly from you:

- Gender, age band, employment status, post code
- Ethnicity
- If you have a long-term health condition
- Email address (if you choose to enter the prize draw)

Why we collect and hold this information

The purpose of processing your personal information are:

- To find out the physical activity levels of residents in Calderdale to help our understanding of attitudes and behaviours and meet people's needs
- For the planning the provision of future services as part of the Active Calderdale strategy
- To administer the prize draw

Sharing your personal data

Your personal information will not be shared with any external organisations. We will never share your information with third parties without your consent unless the law allows us to do so.

The lawful basis for the processing your data

Article 6(1)(a) and 9(2)(a) – your explicit consent to process the information for the purposes stated.
Article 6(1)(b) – processing is necessary for the performance of a contract to which the data subject is party (in respect of administering the prize draw)

Retaining your personal information

Email addresses given for prize draw purposes will be retained for one month after the date that the draw has taken place and payment made to the winner. Other personal information given in the survey will be retained in an identifiable format for a maximum of six months, at which time it will be securely destroyed.

Your rights

The GDPR provides the following rights for individuals. Not all rights are absolute and therefore will only apply in certain circumstances:

1. The right to be informed
2. The right of access
3. The right to rectification
4. The right to erasure
5. The right to restrict processing
6. The right to data portability
7. The right to object
8. Rights in relation to automated decision making and profiling.

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You also have the right to complain to the Data Protection Officer if you feel that your data has not been handled in accordance with the law. The Council's Data Protection Officer is Tracie Robinson and can be contacted at information_management@calderdale.gov.uk. You also have the right to lodge a complaint with the Information Commissioner's Office at www.ico.org.uk

If you wish to make a request, withdraw your consent, or request further information on the survey, please contact ActiveCalderdale@calderdale.gov.uk